



SmartSMS Professional



CREATIVE CENTURY
MANAGEMENT SDN BHD

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SmartSMS



CREATIVE CENTURY
MANAGEMENT SDN BHD (612360-vv)



The Creative Business-Marketing Tools SmartSMS PROFESSIONAL

Presence by Creative Century Management 2007



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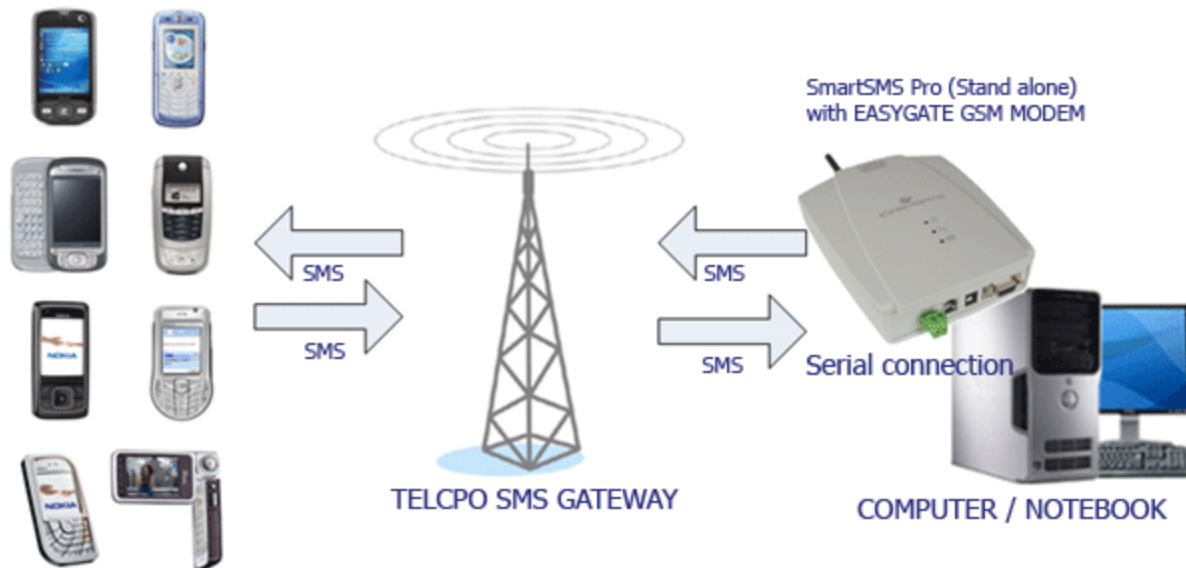
Introduction SmartSMS Professional

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SMS Database Management Application

- ❑ To enable management of SMS using 2N EASYGATE GSM GATEWAY.
- ❑ Direct connectivity to the 2N EASYGATE via serial connection so management of SMS can be done in real time.



SmartSMS Professional Edition

File Message Contacts Tools Options Reports About

Compose Reply Forward Delete Import Contacts Add Contacts Search Contact Add Groups Settings Exit

Messages

- Inbox
- Business Partners
- Company Staffs
- Customers
- Outbox (19)
- Scheduled
- Drafts
- Sent Items
 - Business Partners
 - CCMSB Staffs
 - George Ewe
- Contacts
 - Groups
 - All Contacts

INBOX

From	Message	Date and Time Received
Heng Ko	Just receive ur msg	2007-01-08 22:50:08
Kam Sum		2007-01-08 18:49:46
Michael Wong	Just in time	2007-01-08 18:47:32
Andy (Personal)	Hello george anything i can help u?	2007-01-08 18:37:39
Lee Lee (office)	Received	2007-01-08 18:19:54
george ewe 016	唔最好喝的红酒也许不是最贵的那瓶,因为买到酒买不到心情。最好的朋友也许不是联络最...	2007-01-08 18:19:05
Sueling 016	How's the application?	2007-01-08 18:16:44
george ewe 016	3 pop	2007-01-08 18:16:37
george ewe 016	Ok. Good	2007-01-08 18:15:49
Michael Wong	Got all 3 sms.	2007-01-08 18:12:17
Kam Sum		2007-01-08 18:10:03
Kam Sum		2007-01-08 18:10:03
Lee Lee (HP)	Received	2007-01-07 13:21:40

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Business Needs - SMARTSMS PROFESSIONAL

The Creative Business-Marketing Tools



New Century of Business Needs

1. New **Customers** – Search
2. Existing **Customers** – Save
3. Customers **Management** – Synchronize



Expanding Value, Building Loyalty

- In Touch with your customers
 - Communicate, thank you them
 - Let them know, you are still around
 - Let them know, your new products & services
- Listen to your customers
 - Create chances for them to complaint or praise (Is better then, they don't talk to you)
- Let the customers know, you care for them.
 - Remember them (birthdays, greeting, theirs product recycle periods, special promotion for them only, upgrade services, special free voucher, discount voucher...)



Supply Chain Management – Timely, Short & Accurate

- Internal – Meeting Reminder, Short Memo, Reminder, Notice, Short Info.etc
- Suppliers – quotation request, Info. Request, Price Up date, logistic Info, short coordination notice.etc
- Dealers – Price up date, New Products and Services up date, announcements, credit reminder. Etc



With this....

- SmartSMS PROFESSIONAL, give you the solution to expanding business value and building customers loyalty

SmartSMS PROFESSIONAL is targeted to companies or individuals who want to **broadcast SMS in bulk** and would want to have a **dedicated channel** to be in contact with the customers or others via SMS. It is like Microsoft Outlook to email; SmartSMS is designed to apply the same concept to SMS messages.





SMARTSMS PROFESSIONAL

Key Features:



Key Features:

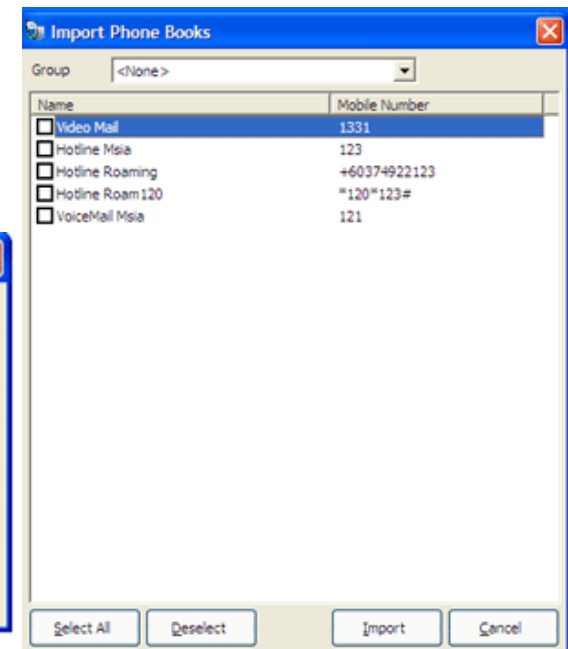
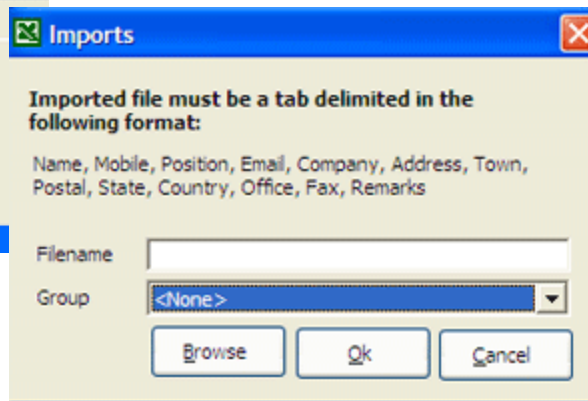
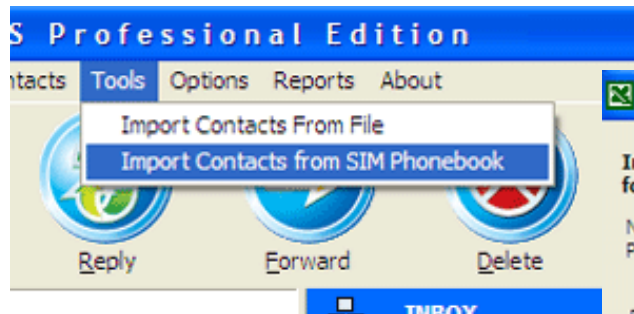
1. Import database (SIM CARD / EXCEL FORMAT)
2. Contact grouping
3. Address Book - Search/ Edit/ New
4. Birthday and special date SMS Reminder
5. Send & Received SMS
6. SMS Composer
7. SMS Template & SIGNATURE
8. SMS Scheduler
9. Auto-cutting of long messages (3 partition SMS)
10. Manage Inbox
11. Outbox Status
12. Manage send items
13. Manage scheduler
14. Manage draft messages





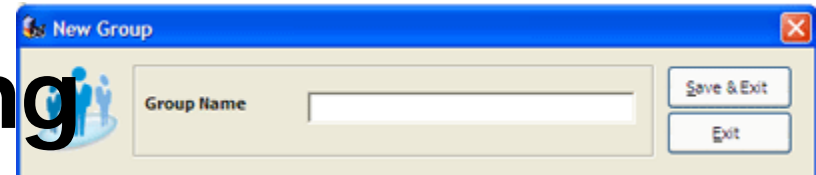
Import Database

- ❑ Administer the import process of your contacts from;-
 - I) Microsoft Excel (convert to text format)
 - II) Sim Card





Contact Grouping



Name	Mobile	Company	Position	Email	Address
Andy (Personal)	+60163350228				
Brother 016	+60163369287				
Chua (Payphone)	+60123750838				
esmartpay-Aldvin	+6661050430				
esmartpay-Jovin	+6666253486				
esmartpay-Olive	+6658215890				
esmartpay-Richard	+6666251452				
Fiza (office)	+60162211126				
Fiza (personal)	+60166523449				
george ewe 012	+60126362281	CCMSB	Managing Director	george@creativecentury.com	No 2A, Jalan Pers
george ewe 016	+60166611126	CCMSB	Managing Director	george@creativecentury.com	No 2A, Jalan Pers
george ewe 238	+60162381126	CCMSB	Managing Director	george@creativecentury.com	No 2A, Jalan Pers
george ewe 328	+60163281126	CCMSB	Managing Director	george@creativecentury.com	No 2A, Jalan Pers
Heng Ko	+60123791288				
Kam Sum	+60163376638				
Kok Hong	+60162177221				
Lee Lee (HP)	+60166681126				
Lee Lee (office)	+60162607099				
Michael Thian	+60162291126				
Michael Thian (012)	+60122080248				
Michael Wong	+60166611128				
Michael Wong (012)	+60126012281				
Miss Lau	+60163309287				
Miss Lau (office)	+60162601126				
Sueling 012	+60122136638	CCMSB	Accountant	sueling@creativecentury.com	No 2A, Jalan Pers
Sueling 016	+60162602088	CCMSB	Accountant	sueling@creativecentury.com	No 2A, Jalan Pers

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Address Book (Database)

- Name
- Mobile
- Email
- Title
- Co. Name
- Address
- Tel
- Fax
- Remarks
- SAVE TO GROUP

The screenshot shows a 'New Contact' window with a blue title bar and a close button. The window is divided into two tabs: 'Contact Information' and 'Alert'. The 'Contact Information' tab is active. The form contains the following fields:

- Name
- Mobile
- Email
- Title/Position
- Company Name
- Address
- Town
- Postal Code
- State
- Country
- Office Telephone
- Fax
- Remarks
- Group (with a list of options: Business Agent, Business Partners, CCMSB Staffs)

On the right side of the form, there are two buttons: 'Save & Exit' and 'Exit'.



Address Book Search

- You can now perform a search for an entry in your address book. In the dialog, input the name, mobile number, email address, company name..etc

Search Contacts

Criteria

Name: george

Mobile: []

Company Name: []

Address: []

Town: [] Postal Code: []

State: [] Country: []

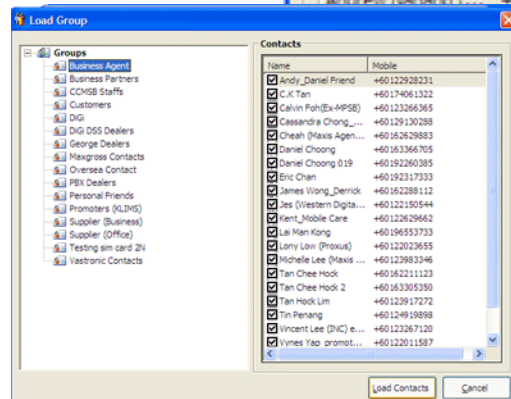
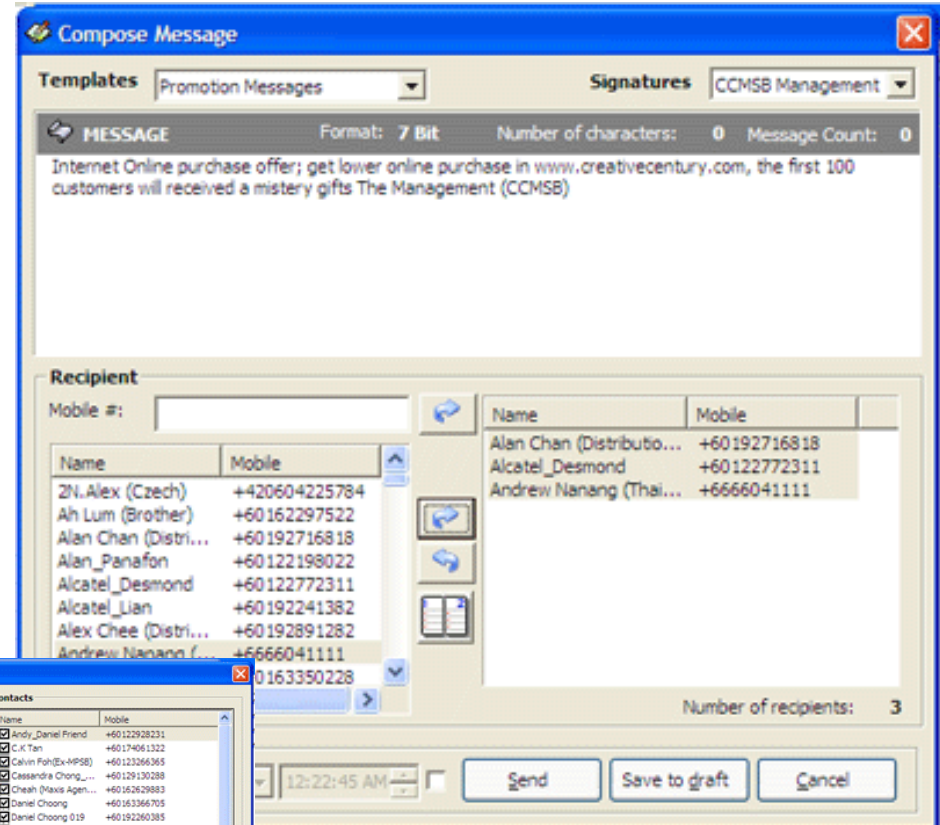
Search Now Cancel

Name	Mobile	Company	Position	Email	Address
george ewe 012	+60126362281	CCMSB	Managing Director	george@creativecentury.com	"No 2A, Jalan Pers
george ewe 016	+60166611126	CCMSB	Managing Director	george@creativecentury.com	"No 2A, Jalan Pers
george ewe 238	+60162381126	CCMSB	Managing Director	george@creativecentury.com	"No 2A, Jalan Pers
george ewe 328	+60163281126	CCMSB	Managing Director	george@creativecentury.com	"No 2A, Jalan Pers



SMS Composer – Individual & Group sending together

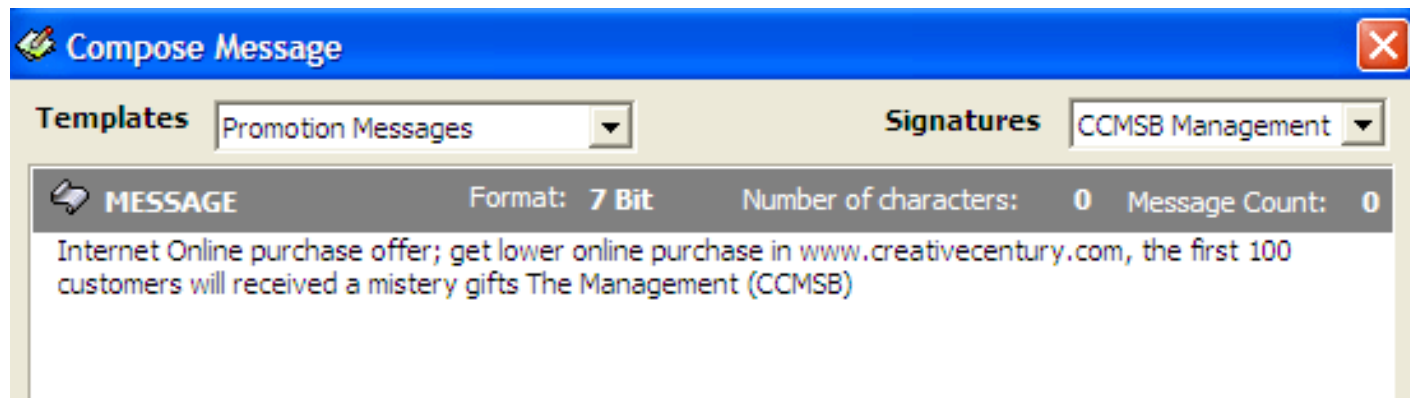
- This enables you to write new messages which connect directly to the contact list for ease of use. SMARTSMS PRO is able to send multiple users and multiple SMS. Messages are queued and sent by the sequence.





SMS Templates & Signature

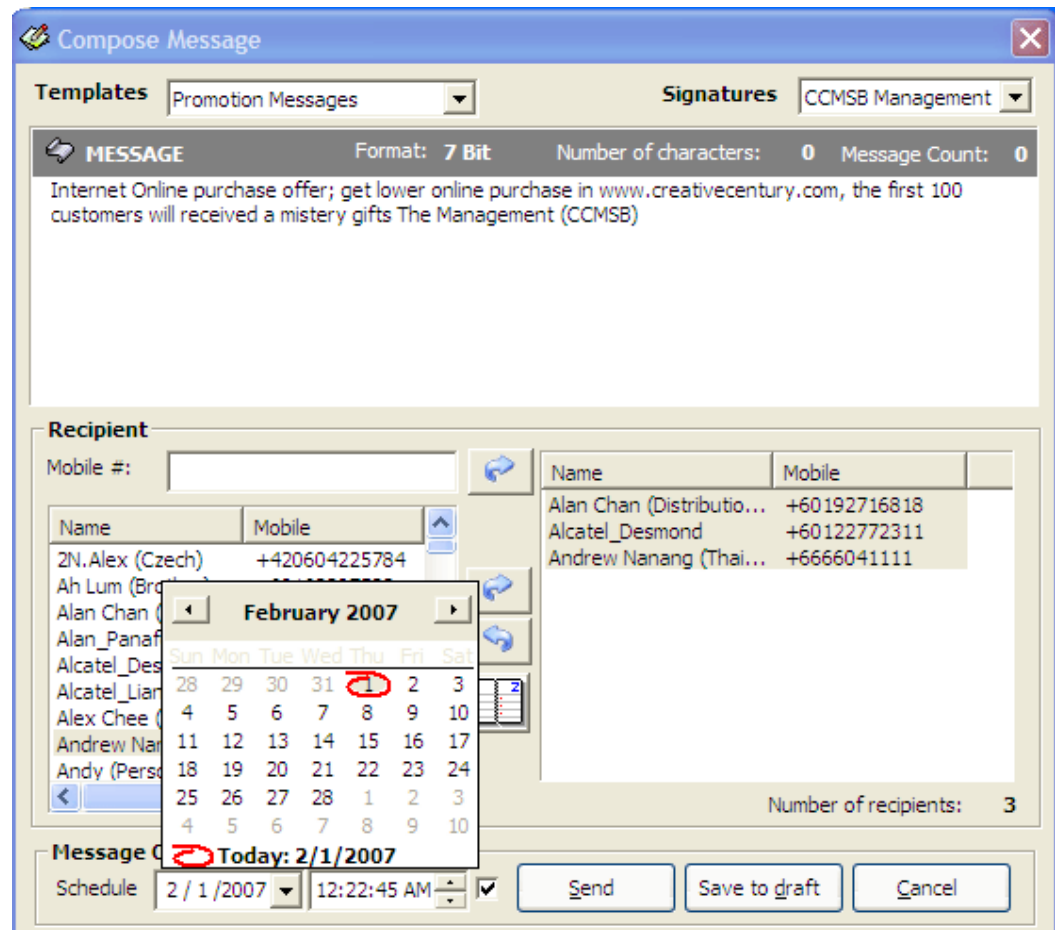
- SMARTSMS PRO provides own make template & signature in SMS Composer to enables easy composition of SMS. This provides convenience when you need to send the same messages over and over. Template & Signature can be create according to business needs





Scheduler

- SMARTSMS PRO has the ability to respond to scheduling SMS request by users. Schedule of tasks may be done hourly, daily, weekly or monthly.





Manage Sent items

- View the status of your SMS messages through the sent items. Search function by name, date, etc.
- Messages in your sent items can be resent or deleted.
- Report / export to file

The screenshot shows the SmartSMS Professional Edition software interface. The main window displays a list of sent messages with columns for 'To', 'Message', and 'De'. Below this, a detailed view of 'Sent Items' is shown, including a date range from 1/9/2007 12:52:40 AM to 2/1/2007 12:52:40 AM. The list includes columns for 'Mobile', 'Message', and 'Sent Date'.

Mobile	Message	Sent Date
+00198193900	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:12:17 AM
+00192258338	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:12:24 AM
+00190607777	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:12:29 AM
+00195149326	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:12:34 AM
+00193543300	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:12:39 AM
+00139870878	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:12:45 AM
+00193030435	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:12:50 AM
+00193149319	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:12:57 AM
+00192208225	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:13:02 AM
+00194567777	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:13:07 AM
+00193304816	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:13:12 AM
+00193149277	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:13:18 AM
+00193149136	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:13:24 AM
+00192257755	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:13:31 AM
+00133309878	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:13:37 AM
+00198821900	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:13:42 AM
+00192788829	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:13:47 AM
+00195429358	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:13:52 AM
+00190810024	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:13:57 AM
+00193030987	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:14:02 AM
+00193082638	爱情, 愿你能永远! 好好的陪伴自己, 永远祝福	2/1/2007 12:14:09 AM





PACKAGES

SmartSMS PROFESSIONAL – LICENCE KEY





SmartSMS PRO LICENCE KEY – WITH EACH 2N EASYGATE

MARKET RETAIL
PRICE AT
RM2299 PER SETS

COME WITH
1 X SmartSMS PRO
LICENCE KEY
1 X 2N EASYGATE GSM
TERMINAL
1YRS X TECHNICAL
SUPPORT AND FREE
UPGRADE (OFF SITE)

The screenshot shows a 'Settings' window with two tabs: 'Modem Configuration' and 'Preferences'. The 'Modem Configuration' tab is active and contains the following fields:

- Serial Port Options:**
 - Serial Port: 1
 - Bits per seconds: 115200
 - Data bits: 8
 - Parity: None
 - Stop bits: 1
 - Authentication Code: 63713A1232CC7D89E2D2863CE520F1
- GSM Modem Information:**
 - Manufacturer: SIEMENS
 - IMEI: 352021006508220

At the bottom of the window are 'Update' and 'Cancel' buttons.

